

Weekends Weren't Made For Cleaning

In-home cleaning services give clients peace of mind, and more free time.



After an exhausting week, no

one wants to spend their down time scrubbing toilets or vacuuming floors. Take Time Home Cleaning & Lifestyle Services takes the "luxury" out of home cleaning, and makes it an affordable necessity. With a variety of services, customized rates and highly trained reliable staff, you can have your weekends back.

"Everyone really values their time. When they aren't working, they want to be spending their time with the people they care about, or simply recharging their batteries so they can start fresh a new week. That's one reason why I chose the name Take Time Home Cleaning & Lifestyle Services," states Cindy Dayman, owner of the Winnipeg-based company.

Take Time Home Cleaning & Lifestyle Services, which just moved in to their third year of business, services the entire city, and several communities outside of Winnipeg.

"I had originally intended to stay in the south end of the city, but we were so fortunate in receiving referrals from our clients that we spread out in all directions very quickly," she beams.

As diversified as their locations, so too are the clients. Take Time Home Cleaning & Lifestyle Services has partnered with numerous realtors to provide thorough cleanings of showhomes and houses for sale, as well as offering assistance in home staging to attract more potential buyers and maximize the selling price.

On the private end, the company attends to everyone from university students sharing a house to families, baby boomers and seniors, proving home cleaning services are

no longer an affluent frill.

"I believe that home cleaning is now considered a necessary expense and no longer a luxury service. People are so busy with work and caring for others that taking time to enjoy life has become essential to good physical and mental health, and we can provide that," she says.

Cost aside, many people are reluctant to hire cleaners, as they feel uneasy about having a stranger come in to their home. As a former business education teacher, Dayman understands how to operate a successful business, and give her clients a sense of assurance about their services.

"I think people want to hire a service that is thorough, secure and affordable on a consistent basis, and that's what I guarantee to my clients," she says. "Peace of mind is worth a lot. That's my personal and business standard."

And those standards are very high. Every new client is given a free in-home estimate in order to provide a customized work order and an accurate price. They can also be rest assured about the people coming to do the work.

"[Customers] want to have confidence in the company they hire and in the cleaner who enters their home. That is what I guarantee my clients," says Dayman. "We are, of course, licensed, bonded and insured

and we put a lot of time and effort into training our staff. If they pass training, they are absolute professionals. They must have demonstrated consistency in detail cleaning and in providing excellent customer service before they can have their own schedule."

Depending on the size of the job, cleaners work either in pairs or as solo cleaners, and each job site will have the same assigned employee every service.

"I love the accountability and consistency that this allows, and I know that my clients do too," she says.

Dayman states she appreciates the positive response from her clients and chooses to use that energy to give back. One of the company's main charitable initiatives is providing free cleaning services for women undergoing cancer treatment. In the future, she hopes to use even more of her company and services to impact others.

"People have been good to me and I just want to pay it forward."

Want to give someone the gift of time?

Take Time Home Cleaning and Lifestyle Services offers professionally designed gift cards for brides, new moms, birthdays or whatever the occasion. Gift cards also make for great employee rewards and incentives.

